

# NORTH FORK LOGO CONTEST

**Contest Deadline: December 5, 2008**

**Prize: \$500**

The NorthFork Riverwalk Foundation is looking to step up to a new logo. The North Fork Project will become one of the most significant Economic Development ventures in Norfolk's History. We want a logo that signifies this vision.

Note our Mission Statement is: "To create a recreational, residential, entertainment, and retail/business corridor along the North Fork River to enhance the economic opportunities and the quality of life for the City of Norfolk and Northeast Nebraska."

If you feel you have what it takes to create this new logo, submit your design to [Contest@NorthForkNE.com](mailto:Contest@NorthForkNE.com).

## Contest Rules

1. Designer of the chosen logo will receive \$500.
2. Logo must be received no later than December 5<sup>th</sup>, 2008
3. No branding designs with artist identification. Selection team will not know the source of each submittal. This will make the process void of any bias.
4. Logo must contain the words "North Fork".
5. Suggestion of a tagline or other design elements are optional
6. Logo must be submitted in EPS, AI, or High Resolution JPG format.
7. Designers may submit as many logo ideas as they wish.
8. As part of the prize the designer chosen will be recognized for their significant contribution to this community project.
9. Logo will become the official branding for the River Walk project and used in all marketing.
10. By participating all artists acknowledge the release of rights to their logo.
11. Submit all designs to: [Contest@NorthForkNE.com](mailto:Contest@NorthForkNE.com)